



R&D Center for Tailor-Made QOL

Since February 1st, 2019

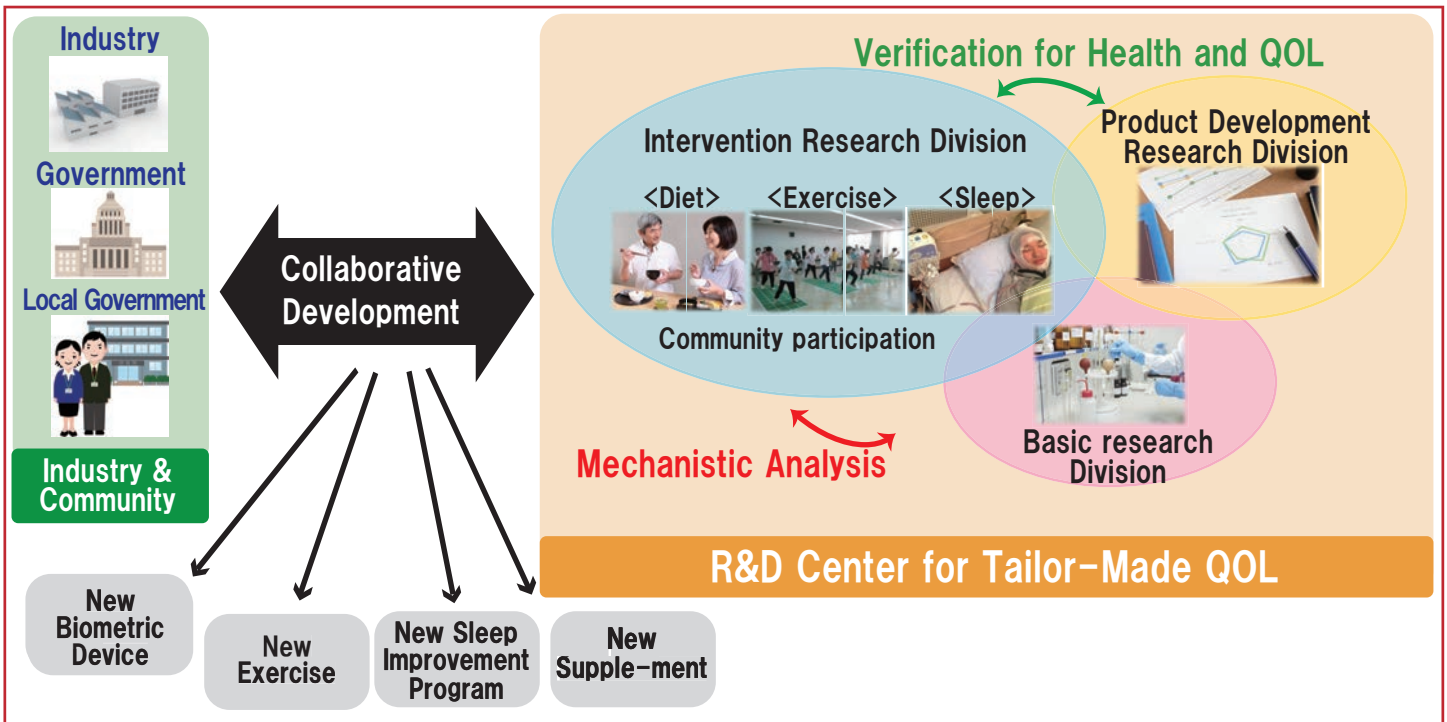
Development of 'Tailor-Made QOL programs' aimed at promoting health

R&D Center for Tailor-Made QOL has been established to disseminate an innovative 'Tailor-Made QOL Program' aimed at promoting health and preventing functional decline to people all over Japan and the world. Reducing the burden of health care cost has become an urgent issue; therefore, the national policy is shifting focus from 'treatment/care' to 'prevention and improvement'. It has become necessary to develop effective programs to improve the QOL and extend healthy life span that enable people to age with dignity, thereby overcoming the current situation where people remain bedridden for long periods of time at the end of their life. Not only will this lead to a significant reduction in medical expenses, but this will also change the image of the elderly people and contribute to the accumulation and utilization of human and intellectual capital in the society.



Hiroko Isoda, Ph.D.
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Mission



Development of Tailor-Made QOL Program (Integration of Diet, Exercise and Sleep)

Achieve QOL Improvement for Each Resident



International Expansion

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