

# **R&D Center for Wellness Innovation**

Since July 1st, 2020

## Aiming to Realize a Wellness Society Creating Mental and Physical Health

With the rapid increase of aging society and the rapid decline of the working population, the importance of methods, technologies, and specific services for extending health expectancy has been increasing.

At Research & Development Center for Wellness Innovation, we evaluate the functionality of food and other materials, and the functionality of sensory stimuli such as scent and light using various model biological systems, and promote the development of materials and sensory stimulus environment involved in extending healthy life expectancy. Furthermore, we aim to realize a society that promotes physical and mental health and longevity by developing technologies and methods for social implementation and providing specific services (protocols for commercialization, consultants, information dissemination, etc.).

Based on this center, we aim to realize a healthy longevity (wellness) society in which both physical and mental health and happiness can be felt.



Kazuichi Sakamoto, Ph. D. Director, R&D Center for Wellness Innovation

#### Mission

To provide society with developing methods, technologies, and specific services for health expectancy, we research and analyze the functionality of food and other materials.



Functionality of Food and other materials

### Research Dept.

Promotion of basic research for wellness and healthcare in general

Public Relations Dept.

Promotion of information dissemination through symposia, open lectures, seminars, etc.



Functionality of Sensory Stimuli

#### HR Development



- Development of a comprehensive and
- cross-sectional research environment Developing international human resources

#### Social Contribution

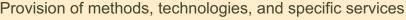


- · Promote integrated and efficient research
- Promote interdisciplinary cooperation and the creation of new industries

#### International Interaction

Promotion of human resource exchange and joint research with foreign universities, research institutions, and companies





















### Realization of Wellness Society Creating Mental and Physical Health

**Against Aging Population** with Low Birthrate

To Increase Labor Force

To Reduce Medical Costs





Wellness





Feeling of Well-being



Address: Institutes of Biological and Agricultural Sciences Building B615, University of Tsukuba, Tennoudai 1-1-1, Tsukuba, Ibaraki 305-8572 Japan