

TSUKUBA Creative Camp Advanced

For students interested in
launching startups!

Starts
Oct. 7!



Tsuyoshi NOMURA, Associate
Professor



Akira MORIKAWA, Visiting
Professor

Mr. Akira MORIKAWA, CEO of C Channel, and entrepreneurs from the University of Tsukuba will mainly serve as mentors to help refine your business plan. You'll learn practical commercialization methods, including the Customer-Problem Fit and Solution-Problem Fit processes. On the final day, a pitch event will be held with investors and entrepreneurs. We support the launch of student startups. International students are welcome!

- **Opening semester:** Autumn AB
- **Academic credit:** 1 credit
- **Day:** Wednesday
- **Place:** ILC bldg.101-103, etc.
Check for updates from the professor.
- **Tools used:** Teams, Zoom, Slack, etc.
- **Course Code:**
Undergraduate: 8331214
Graduate: 0A00408

- **Standard Course of Study:**
Undergraduate: 1st-4th year
Graduate: 1st-5th year
- **Teaching Faculty:**
Tsuyoshi NOMURA, Associate Professor
Hiroya IGARASHI, Senior Professor
Akira MORIKAWA, Visiting Professor

For details, please scan the QR code for syllabus →



Undergraduate



Graduate

Class Schedule contents may change without notice

Num.	Date	Topic
1	Oct. 7 (Wed), 4th period (13:45-15:00) @ILC bldg.101-103	Guidance Presentation of business ideas
2 3	Oct. 14 (Wed), 4th-5th period (13:45-16:30) @ILC bldg.101-103	Team Building, Idea brushing up Mentor Matching
4 5	Oct. 28 (Wed), 4th-5th period (13:45-16:30) @ILC bldg.101-103	Customer Issues Clarification, Workshops Peer Mentoring
6 7 8	Dec. 2 (Wed), 4th-6th period (13:45-18:00) @ILC bldg. 101-103	Clarify The Value Provided Business Plan Pre-Reporting Meeting Peer Mentoring
9 10	Dec. 23 (Wed), 4th-5th period (13:45-16:30) Location: TBA. Details will be announced during class and/or via Manaba.	Business plan pitch event

Lecture Flow

Mentoring is available from mentors during lectures and through online tools.



Submit your business idea ahead of the first class. Faculty and mentors will review it to provide feedback and use it as a reference for team formation. Submission details will be announced via manaba and other platforms.

Faculty Introduction

Tsuyoshi NOMURA Associate Professor / Patent Attorney

He has extensive experience at Subaru Corporation, specializing in development of occupant protection performance during collision accidents. Since 2018, he has been a Technology Transfer Manager at the University of Tsukuba, facilitating private joint research and managing intellectual property. Appointed as an entrepreneurial faculty member in April 2023, he currently teaches multiple entrepreneurship-related courses and supports startup consultations within the university.

Akira MORIKAWA Visiting Professor

After working at Nippon TV and Sony, he joined Hangame Japan (now LINE Corporation) in 2003. He was appointed CEO in 2007 and stepped down in 2015. In the same year, he founded C Channel Inc. and became its CEO.

Mentor Introduction

Takuya NARUSE

CEO, Willforward Co.,Ltd

Katsuhito KAWAI

CEO, Activista Co.,Ltd.

Takashi UEMURA

CEO, epiST Inc.

Reimu SUGITA

CEO, Healthcare Holdings Co., Ltd.

Kyoko MURAYAMA

Senior Business Development Manager, dotData,Inc.

Contact ▶

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