

## TSUKUBA GLOBAL SCIENCE WEEK 🔯 🗀 🛚

Session 8-13

20th Sep. 2018 14:00-17:00

Venue: EPOCHAL TSUKUBA HALL300

## **Innovation for Sustainable Development**

by Industry-University Collaboration



Keynote speaker, Dr. Ben Shneiderman, who is well-known for "8 Golden Rules of Interface design", will deliver a speech on his new publication "The New ABCs of Research."

1973:Nassi–Shneiderman chart

- **Achievements**
- 1983: Highlighted Text Link for Web navigation
- 1986: The first edition of "Designing the User Interface: Strategies for Effective Human-Computer." Its wide use led to new editions (6th edition, 2016). This book is popular for his list of "Eight Golden Rules for Interface Design" which is frequently taught in Human-Computer Interaction courses.
- Treemap and NodeXL Visualization Tools

Founding Director (1983-2000), HCIL Professor, Dept. of Computer Science, University of Maryland



Jennifer J. Preece

**College of Information Studies Professor & Dean Emerita** of Univ. of Marvland

**Citizen Science: New Agendas, Broader Impacts** 



**Greg McKee** 

**President and CEO CONNECT, San Diego** 

The Global State of Technology and San Diego's Role in Commercializing **Innovative Breakthroughs** 



Christopher R. Noble

**Director of Corporate Engagement MIT Environmental Solutions Initiative** 

**Entrepreneurial Ecosystems** 



**Session Organizer** 

**Fumihiko Uchida** 

**Professor & Deputy Director of Headquarters for International Industry-University Collaboration of University of Tsukuba** 

Contact

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Registration

https://tgsw.tsukuba.ac.jp/



Please register on Peatix to get free tickets!

## Session 8-13

## Innovation for Sustainable Development by Industry-University Collaboration

Progra	20th Sep. 2018 14:00-17:00 Venu	ie: EPOCHAL TSUKUBA HALL300
14:00- 14:05	Opening Remarks Dr. Fumihiko Uchida	University of Tsukuba
14:05- 14:50	Keynote: The New ABCs of Research Dr. Ben Shneiderman	University of Maryland
14:50- 15:20	Citizen Science: New Agendas, Broader Impacts Dr. Jennifer J. Preece	University of Maryland
15:20- 15:30	Break	
15:30- 16:00	The Global State of Technology and San Diego's Role in Commercializing Innovative Breakthrough Mr. Greg McKee	CONNECT, San Diego
16:00- 16:30	Entrepreneurial Ecosystems Mr. Christopher R. Noble	MIT Environmental Solutions Initiative
16:30- 16:50	Interaction with audience and speakers	
16:50- 17:00	Closing remarks Dr. Yasunori Kanaho	University of Tsukuba

Access



