



20th Sept. 2018 14:00-17:00 Venue: EPOCHAL TSUKUBA HALL300

Innovation for Sustainable Development

by Industry-University Collaboration

Keynote speaker, Dr. Ben Shneiderman, who is known for his **“8 Golden Rules of Interface Design”** will talk about **“New ABC’s Research”**!

- 1973: Nassi-Shneiderman chart
- 1983: Highlighted Text Link for Web navigation
- 1986: The first edition of . "Designing the User Interface: Strategies for Effective Human-Computer". Its wide use led to new editions (6th edition, 2016). This book is popular for his list of “Eight Golden Rules for Interface Design” which is frequently taught in Human-Computer Interaction courses.
- Treemap and NodeXL Visualization Tools

Achievements



Founding Director (1983-2000), HCIL
Professor, Dept. of Computer Science, University of Maryland etc.

**Jennifer J. Preece**

College of Information Studies
Professor & Dean Emerita
of Univ. of Maryland

**Christopher R. Noble**

Director of Corporate Engagement
MIT Environmental Solutions Initiative

**Greg McKee**

President and CEO, CONNECT,
San Diego

**Session Organizer****Fumihiko Uchida**

Professor & Deputy Director of
Headquarters for Industry University
Collaboration of University of Tsukuba

Contact

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Registration

<https://tgs.w.tsukuba.ac.jp/>



Please register on Peatix to get free tickets!

Session 8-13

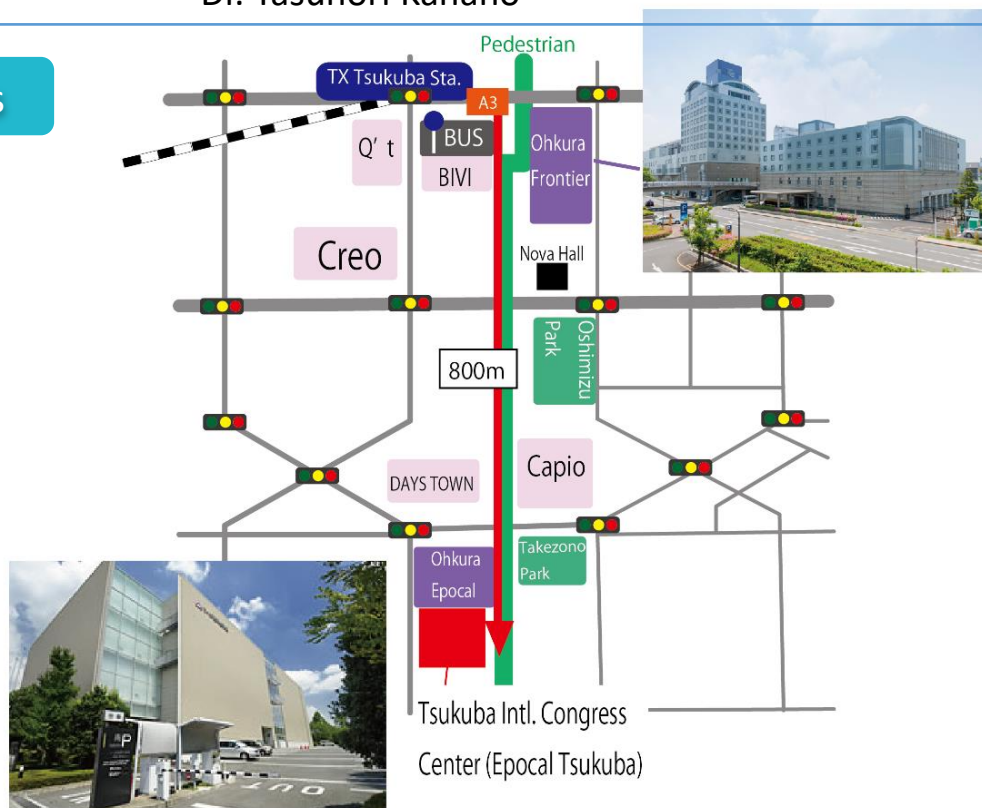
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Program

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14:00-14:05	Opening Remarks Dr. Fumihiko Uchida	University of Tsukuba
14:05-14:50	Key note Dr. Ben Shneiderman	University of Maryland
14:50-15:20	Dr. Jennifer J. Preece	University of Maryland
15:20-15:30	Break	
15:30-16:00	Mr. Greg McKee	CONNECT, San Diego
16:00-16:30	Mr. Christopher R. Noble	MIT Environmental Solutions Initiative
16:30-16:50	Interaction with audience and speakers	
16:50-17:00	Closing remarks Dr. Yasunori Kanaho	University of Tsukuba

Access



Registration

<https://tgsw.tsukuba.ac.jp/>



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