

2021 Free Education for Undergraduate Studies  
General Education for Graduate Studies  
Future Vision University Courses  
**Global Tech EDGE NEXT Program**

# TSUKUBA Creative Camp Advanced

October 6th  
Start !



**For students who are interested in  
founding startups!**

Mr. Akira MORIKAWA, President and CEO of C Channel Corporation and entrepreneurs from University of Tsukuba are mainly going to be mentors of your business plan brushing up. You can receive the latest commercialization method including Customer-Problem-Fit / Solution-Problem-Fit process to validate your business plan. On the Last day, a business plan pitch event will be held, inviting investors and entrepreneurs. We will support the realization of student startups. International students are also welcome.

**Opening semester : Autumn AB**

**Academic credit : 1 credit**

**Day : Wednesday**

There are occasional changes. For details, please refer to the back side.

**Place : Online Lectures**

Please confirm the communication from the professor.

**Standard Course of Study :**

- Undergraduate students 1<sup>st</sup>~4<sup>th</sup> year
- Graduate students 1<sup>st</sup>~5<sup>th</sup> year

**Course Number :**

- Undergraduate 8321202
- Graduate 0A00408

**Teaching STAFF :**

- Toshihiko OUCHI, Professor
- Hiroya IGARASHI, Specially Appointed Professor
- Akira MORIKAWA, Visiting Professor

[Click here  
for details](#)

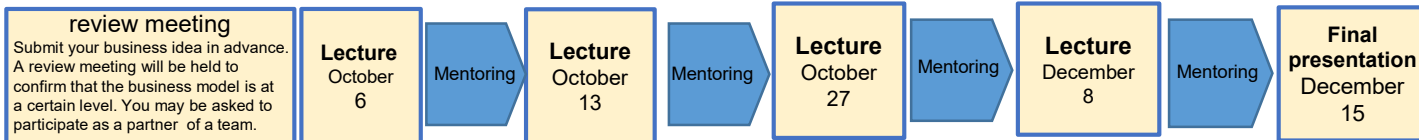


# Class Schedule

Number	Schedule	Schedule	Teacher
1	Wednesday, October 6 <b>4th Period</b> Web Delivery, Recording	Guidance Presentation of the business model	Toshihiko OUCHI Akira MORIKAWA
2 3	Wednesday, October 13 <b>4,5th Period</b> Web Delivery, Recording	Team Building, Idea brushing up Mentor Matching	Toshihiko OUCHI Akira MORIKAWA
4 5	Wednesday, October 27 <b>4,5th Period</b> Web Delivery, Recording	Customer Issues Clarification Workshops Peer Mentoring	Toshihiko OUCHI Akira MORIKAWA
6 7 8	Wednesday, December 8 <b>4,5,6th Period</b> Web Delivery, Recording	Clarify The Value Provided Business Plan Pre-Reporting Meeting Peer Mentoring	Toshihiko OUCHI Akira MORIKAWA
9 10	Wednesday, December 15 <b>4,5th Period</b> Web Delivery, Recording	Business plan pitch event	Toshihiko OUCHI Hiroya IGARASHI Akira MORIKAWA

## Lecture Flow

Mentoring is Available from Mentors during Lectures and through Online Tools.



## Faculty Profiles

### Toshihiko OUCHI

University of Tsukuba Professor, Ph.D. (engineering), patent attorney, professional engineer (electrical and electronic)  
He has experience as a R&D Leader and IP strategy manager for new businesses at Canon Inc. and as a team leader of an interdisciplinary collaborative research program at RIKEN. In April 2018, he joined the University of Tsukuba as an entrepreneurial faculty member. Currently, he is also in charge of other entrepreneurship education such as next generation entrepreneurship training course and management intellectual property essential knowledge course.

### Akira MORIKAWA

He graduated from University of Tsukuba in 1989 and joined Nippon Television Network Corporation. In 1999, He completed a Master's degree in international political economy at Aoyama Gakuin University, where he earned an MBA. In 2003, He joined Hangame Japan (now LINE Corporation), where he became President in 2007. In April of the same year, he was appointed President of C Channel Corporation. He has been involved in this course since the launch of Tsukuba Creative Camp.

## Global Tech EDGE NEXT

The Global Tech EDGE NEXT Program is a program for students and young researchers who want to challenge entrepreneurship and new business creation based on their ideas and research results to learn how to build business models practically.

For more information, please see the website.

<https://www.sanrenhonbu.tsukuba.ac.jp/edgenext/>

## Contact ▶

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