

TSUKUBA Creative Camp Advanced

October 5th
Start !



For students who are interested in founding startups!

Mr. Akira MORIKAWA, President and CEO of C Channel Corporation and entrepreneurs from University of Tsukuba are mainly going to be mentors of your business plan brushing up. You can receive the latest commercialization method including Customer-Problem-Fit / Solution-Problem-Fit process to validate your business plan. On the last day, a business plan pitch event will be held, inviting investors and entrepreneurs. We will support the realization of student startups. International students are also welcome.

- Opening semester : Autumn AB
- Academic credit : 1 credit
- Day : Wednesday

There are occasional changes. For details, please refer to the back side.

- Place : face-to-face & Online

Please confirm the communication from the professor.

- Standard Course of Study :

- Undergraduate students 1st~4th year
- Graduate students 1st~5th year

- Course Number :

- Undergraduate 8321202
- Graduate 0A00408

- Teaching STAFF :

- Toshihiko OUCHI, Professor
- Hiroya IGARASHI, Specially Appointed Professor
- Akira MORIKAWA, Visiting Professor

About TSUKUBA Creative Camp

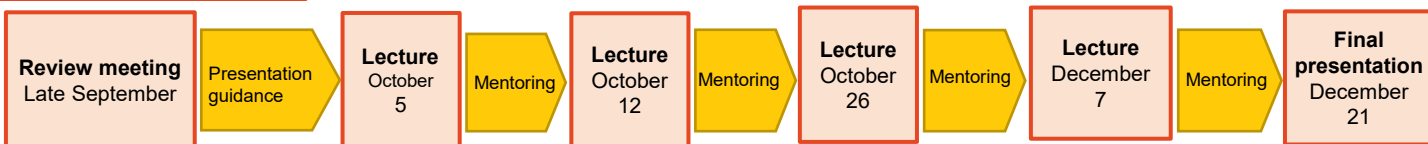


Class Schedule

Number	Schedule	Schedule	Teacher
1	Wednesday, October 5 4th Period face-to-face & Online	Guidance Presentation of business ideas	Toshihiko OUCHI
2 3	Wednesday, October 12 4,5th Period face-to-face & Online	Team Building, Idea brushing up Mentor Matching	Toshihiko OUCHI Akira MORIKAWA
4 5	Wednesday, October 26 4,5th Period face-to-face & Online	Customer Issues Clarification Workshops Peer Mentoring	Toshihiko OUCHI
6 7 8	Wednesday, December 7 4,5,6th Period face-to-face & Online	Clarify The Value Provided Business Plan Pre-Reporting Meeting Peer Mentoring	Toshihiko OUCHI
9 10	Wednesday, December 21 4,5th Period face-to-face & Online	Business plan pitch event	Toshihiko OUCHI Hiroya IGARASHI Akira MORIKAWA

Lecture Flow

Mentoring is available from mentors during lectures and through online tools.



Submit your business idea in advance. A review meeting will be held to confirm that the business model is at a certain level. We will make an announcement on "manaba" etc. about how to submit your idea.

Faculty Profiles

Toshihiko OUCHI

University of Tsukuba Professor, Ph.D. (engineering), patent attorney, professional engineer (electrical and electronic).

He has experience as a R&D Leader and IP strategy manager for new businesses at Canon Inc. and as a team leader of an interdisciplinary collaborative research program at RIKEN. In April 2018, he joined the University of Tsukuba as an entrepreneurial faculty member.

Currently, he is also in charge of other entrepreneurship education such as next generation entrepreneurship training course and management intellectual property essential knowledge course.

Akira MORIKAWA

He graduated from University of Tsukuba in 1989 and joined Nippon Television Network Corporation. In 1999, He completed a Master's degree in international political economy at Aoyama Gakuin University, where he learned an MBA.

In 2003, He joined Hangame Japan (now LINE Corporation), where he became President in 2007. In April of the same year, he was appointed President of C Channel Corporation.

He has been involved in this course since the launch of Tsukuba Creative Camp.

Contact ▶

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