

TSUKUBA Creative Camp Advanced

October 4th
Start !



**For students who are interested in
founding startups!**

Mr. Akira MORIKAWA, President and CEO of C Channel Corporation and entrepreneurs from University of Tsukuba are mainly going to be mentors of your business plan brushing up. You can receive the latest commercialization method including Customer-Problem-Fit / Solution-Problem-Fit process to validate your business plan. On the last day, a business plan pitch event will be held, inviting investors and entrepreneurs. We will support the realization of student startups. International students are also welcome.

■ **Opening semester : Autumn AB**

■ **Academic credit : 1 credit**

■ **Day : Wednesday**

There are occasional changes. For details, please refer to the back side.

■ **Place : face-to-face**

Please confirm the communication from the professor.

■ **Standard Course of Study :**

- Undergraduate students 1st~4th year
- Graduate students 1st~5th year

■ **Course Number :**

- Undergraduate 8321202
- Graduate 0A00408

■ **Teaching STAFF :**

- Makoto KAMIYA, Associate Professor
- Hiroya IGARASHI, Specially Appointed Professor
- Akira MORIKAWA, Visiting Professor

About TSUKUBA Creative Camp

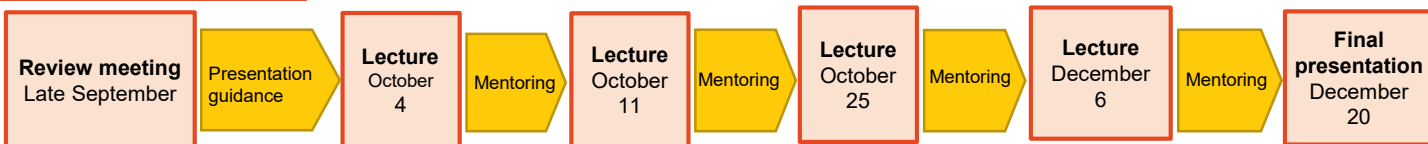


Class Schedule

Number	Schedule	Schedule	Teacher
1	Wednesday, October 4 4th Period 3B bldg. 405	Guidance Presentation of business ideas	Makoto KAMIYA
2 3	Wednesday, October 11 4,5th Period ILC bldg. 101-103	Team Building, Idea brushing up Mentor Matching	Makoto KAMIYA Akira MORIKAWA
4 5	Wednesday, October 25 4,5th Period ILC bldg. 101-103	Customer Issues Clarification Workshops Peer Mentoring	Makoto KAMIYA
6 7 8	Wednesday, December 6 4,5,6th Period ILC bldg. 101-103	Clarify The Value Provided Business Plan Pre-Reporting Meeting Peer Mentoring	Makoto KAMIYA
9 10	Wednesday, December 20 4,5th Period Union of Library and Information-media Studios	Business plan pitch event	Makoto KAMIYA Hiroya IGARASHI Akira MORIKAWA

Lecture Flow

Mentoring is available from mentors during lectures and through online tools.



Submit your business idea in advance. A review meeting will be held to confirm that the business model is at a certain level. We will make an announcement on "manaba" etc. about how to submit your idea.

Faculty Profiles

Makoto KAMIYA

He graduated from the University of Arizona of Master course of Aerospace engineering in 2012 and Executive management program from the University of Tokyo in 2016. He joined Softbank academia, successor community of Son Masayoshi, CEO of Softbank group in 2020.

He was engaged in product design at heavy industries company and in producing new businesses at consulting firm. He joined the University of Tsukuba as University-industry collaboration producer in 2021 and associate professor in 2023.

Akira MORIKAWA

He graduated from University of Tsukuba in 1989 and joined Nippon Television Network Corporation. In 1999, He completed a Master's degree in international political economy at Aoyama Gakuin University, where he learned an MBA.

In 2003, He joined Hangame Japan (now LINE Corporation), where he became President in 2007. In April of the same year, he was appointed President of C Channel Corporation.

He has been involved in this course since the launch of Tsukuba Creative Camp.

Contact ▶

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